FOR IMMEDIATE RELEASE

February 6, 2024

CLCD and The Library Corporation (TLC) Forge Innovative Partnership to Empower School Districts with Class-Shelf

[Somers Point, New Jersey] — CLCD, a leading provider of comprehensive children's literature resources, is thrilled to announce a strategic partnership with The Library Corporation (TLC), a prominent innovator in library technology solutions. This innovative collaboration marks a pivotal moment, with the shared goal of enhancing integration and expanding access to CLCD's cuttingedge products, including the revolutionary Class-Shelf Plus.

CLCD is renowned for its Children's Literature Comprehensive Database, a premier resource for educators, librarians, and researchers seeking comprehensive information on children's literature. Their new product for classrooms, Class-Shelf Plus, was launched to make significant impact in school and classroom collections, with administrative oversight and community review of collections, when needed.

The Library Corporation, with its extensive experience in library technology, will play a pivotal role in making CLCD's products more accessible and integrated within library systems. This partnership will enable TLC to resell CLCD products to its broad network of libraries and institutions.

As the partnership develops, the key highlights will include:

<u>Reselling CLCD Products</u>: TLC will now offer CLCD's suite of products to its extensive library network, enhancing access to invaluable resources for collection development, research, and reader advisory.

<u>Enhanced Integration</u>: Through this collaboration, CLCD's products will be seamlessly integrated into TLC's library technology solutions, providing librarians and patrons with a streamlined experience.

<u>Expanded Reach</u>: Libraries served by TLC will benefit from the wealth of information and tools available through CLCD's products, including Class-Shelf Plus, which offers deep insights into children's literature.

<u>Empowering Educators</u>: This partnership will empower educators, media specialists, and librarians to make data-driven decisions, enrich their collections, and support young readers more effectively.

"We are excited to partner with The Library Corporation, a leader in library technology, to further our mission of promoting literacy and fostering a love for reading among children," said Dr. Ajay Gupte, President of CLCD. "By joining forces, we can provide even more librarians and teachers with

access to our comprehensive resources, ultimately benefitting young readers in schools across the country."

TLC has partnered with CLCD to bring more classroom options to our school library partners," said TLC's CEO and co-founder, Annette H. Murphy. "We are excited to see the positive impact this will have on collection development in schools."

This partnership represents a significant step forward in advancing library services and supporting the educational needs of children and young adults. Both CLCD and TLC are excited about the possibilities this collaboration presents and look forward to jointly revolutionizing the world of library services.

CLCD's Class-Shelf product is an innovative product designed to alleviate the community and regulatory pressure faced by the school districts, and this partnership with TLC is poised to take it to new heights. The collaborative effort is expected to bring transformative changes to classroom and library services and resources in the school district setting.

For more information about CLCD and Class-Shelf Plus, please visit CLCD's website at http://clcd.com. To learn more about The Library Corporation, please visit TLC's website at http://www.tlcdelivers.com.

For media inquiries, please contact Dr. Ajay Gupte at info@clcd.com

About CLCD:

CLCD, LLC, is a leading provider of comprehensive children's literature databases and products. For over two decades, CLCD has been a trusted source for librarians, educators, and researchers, offering a wealth of information on children's books and media. CLCD's newest product, Class-Shelf Plus, is a revolutionary tool for classroom educators, providing easy management of collections with administrative oversight and review by community, if needed.

About The Library Corporation:

TLC has operated continuously under the same ownership since 1974 and employs over 200 people dedicated to delivering enterprise software and hardware solutions to public, school, academic, and special libraries worldwide. TLC's cumulative products are deployed in more than 1,100 organizations, representing over 5,500 locations in North America and worldwide. TLC is certified by the U.S. General Services Administration, Women's Business Enterprise National Council, and the Women-Owned Small Business Federal Contracting Program. TLC's Headquarters is based in Inwood, W.Va., and has additional offices in Colorado, Minnesota, and Singapore.